

Message Text

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ORIGIN STR-07

INFO OCT-01 EA-10 ISO-00 AGRE-00 CIAE-00 COME-00 EB-08
INR-10 LAB-04 NSAE-00 SP-02 TRSE-00 FRB-03 OMB-01
L-03 ITC-01 PA-01 USIE-00 SSO-00 NSCE-00 INRE-00
/051 R

DRAFTED BY STR:SSCHWAB:JT 395-6127 3/10/78
APPROVED BY STR:JSTARKEY
STR:DCOOPER
TREASURY:BBAREDA
USDA:RSCHROETER (SUBS)
STATE:HCOCHRAN
USDA:FGEERKEN
STATE:MSOUTHWICK

-----065655 110327Z /73

O 110130Z MAR 78
FM SECSTATE WASHDC
TO AMEMBASSY TOKYO IMMEDIATE

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E.O. 11652: N/A

TAGS: A

SUBJECT:STRAUSS-USHIBA FOLLOWUP: BEEF TEAM VISIT AND PRESS
RELEASE

PASS RICHARD SCHROETER

REFS: A) TOKYO 3783; TOKYO 3831

1. REGRET THAT EMBASSY AND MAF SUGGESTIONS FOR BEEF PRESS
RELEASE (TOKYO 3783, TOKYO 3831) RECEIVED TOO LATE TO MAKE
APPROPRIATE AMENDMENTS. DECIDED AGAINST REVISING ISSUED
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RELEASE SO AS NOT TO DRAW ATTENTION TO IT AND THEREBY
EXACERBATE ANY PROBLEMS. HOWEVER, STR PRESS PEOPLE WILL
BE ANSWERING ALL QUESTIONS ON BASIS OF EMBASSY
SUGGESTIONS. (REFTELS)

WE FULLY CONCUR WITH AGATT EXPLANATION OF RELEASE
(TOKYO 3831), FOR BEEF TEAM VISIT SHOULD BE VIEWED AS A

FACT-FINDING MISSION--HENCE, LOW KEY NATURE OF PRESS
RELEASE.

2. RE: EMBASSY SUGGESTION, PLEASE NOTE THAT PHRASE
"FUNDAMENTALLY LIBERALIZE ITS IMPORT MARKET" REFERS TO FULL

RANGE OF ACTIONS COVERED BY STRAUSS-USHIBA AGREEMENT--
INCLUDING JAPAN'S ADVANCE TARIFF REDUCTIONS, ELIMINATION
OF QR'S AS WELL AS ACTIONS ON BEEF AND CITRUS. HOWEVER,
WE WILL CERTAINLY CHANGE CITRUS RELEASE LANGUAGE IN LIGHT
OF PRESENT AND FORTHCOMING EMBASSY AND MAF COMMENTS.

3. RE: SUGGESTION THAT USG REPRESENTATIVE SERVE AS HEAD
OF BEEF TEAM (TOKYO 3783)--BEEF AND CITRUS TEAMS VISITING
TOKYO ARE INDUSTRY REPRESENTATIVE GROUPS, FORMED TO
EXCHANGE INFORMATION ON PRODUCTION, TRADE AND THE IMPL-
MENTATION OF JAPAN'S QUOTA EXPANSION COMMITMENTS. THEY
DO HAVE FULL USG BACKING AND SUPPORT, BUT ANY NEGOTIATING
DEEMED NECESSARY AT A LATER DATE WILL BE UNDERTAKEN
THROUGH APPROPRIATE GOVERNMENT-TO-GOVERNMENT CHANNELS.

HENCE, GIVEN BEEF TEAM'S FACT-FINDING ROLE AND INDUSTRY
ORIENTATION, WE BELIEVE BUD 'MIDDAUGH, PRESIDENT, U.S.
MEAT EXPORT FEDERATION SHOULD REMAIN GROUP LEADER.
THIS IS IN KEEPING WITH OUR OBJECTIVES FOR THE GROUP
AND THE LOW-KEY APPROACH WE ARE PURSUING AT THIS TIME.
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4. WE WERE PLEASED TO LEARN FROM JAPANESE EMBASSY
OFFICIALS THAT THE FOLLOWING ADDITIONAL MEETINGS HAVE
BEEN ARRANGED FOR BEEF TEAM VISIT:

MARCH 13: P.M. DIRECTOR-GENERAL OF LIVESTOCK INDUSTRY
BUREAU; FOLLOWED BY MOTAI, DIRECTOR, MEAT, EGGS AND
LIVESTOCK DIVISION OF MAF.

MARCH 14. AM COURTESY CALL ON MINISTER OF AGRICULTURE
NAKAGAWA. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Concepts: PRESS RELEASES, TRADE VISITS, MEATS
Control Number: n/a
Copy: SINGLE
Draft Date: 11 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
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Review Content Flags:
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TAGS: SOPN, EPAP, ETRD, US, JA
To: TOKYO
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